

BUFFALO TRACE

DISTILLERY

August 11, 2011

Dear Friend of Buffalo Trace,

Many thanks for your purchase of Thomas H. Handy Sazerac, our uncut and unfiltered Straight Rye Whiskey. Jim Murray named this whiskey "Rye Whiskey of the Year" in his 2011 Whisky Bible.

113 GREAT BUFFALO TRACE
FRANKLIN COUNTY
FRANKFORT, KY 40601

POST OFFICE BOX 619
FRANKFORT, KY 40602

502.223.7641 TEL
502.875.5553 FAX

WWW.BUFFALOTRACE.COM

We hope you and your customers enjoy the unique whiskey contained in these bottles. Our Thomas H. Handy Sazerac Straight Rye Whiskey has been produced in response to consumer requests for more well-aged and barrel strength whiskey. This offering is comprised of barrels aged for over 6 years. We filled these barrels at 125 proof back in 2005, but after years of aging, the whiskey is now 128.6 proof.

The glass bottle chosen for Thomas H. Handy Sazerac is designed to showcase the whiskey's dark and rich color. The back label provides a full product story and description. Every case has been hand bottled and labeled to ensure the highest quality finish. The tissue paper has been added to protect the finished package.

On the reverse side of this letter you'll see a fact sheet about the barrels selected for this particular release. Hopefully you and your customers will find the intricate details of these particular barrels interesting.

Thank you again for your purchase of this very limited supply of Thomas H. Handy Sazerac. If we at Buffalo Trace Distillery can be of any further assistance, please do not hesitate to make contact at the following numbers or e-mail addresses:

Mark Brown
(502) 696-5978

mbrown@buffalotrace.com

Kris Comstock
(502) 696-5936

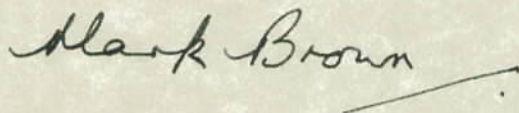
kcomstock@buffalotrace.com

Websites:

www.buffalotrace.com

www.greatbourbon.com

With best regards,



Mark Brown
President and CEO
Buffalo Trace Distillery

DISTILLING TRADITION SINCE 1787

BUFFALO TRACE

DISTILLERY

THOMAS H. HANDY SAZERAC
STRAIGHT RYE WHISKEY

Distiller

Buffalo Trace Distillery, Franklin County, Kentucky

Age Profile

Year of Distillation: Spring of 2005
Release: Fall of 2011
Release Brand name: Thomas H. Handy Sazerac Straight Rye Whiskey
Proof for release: 128.6 proof

Recipe

Large Grain: Minnesota Rye
Small Grain: Kentucky Corn; Distillers Grade #1 and #2
Finish Grain: North Dakota Malted Barley

Cooking / Fermentation

Milling screen: #10
Cook Temperature: 240 degrees Fahrenheit
Water: Kentucky limestone with reverse osmosis
Fermentation: Carbon steel / black iron fermenter
Mash: Sour

Distillation & Aging

Distillation: Double distilled; beer still and doubler
Proof off still: 135 proof
Barrel: New, white oak; #4 char; charred for 55 seconds
Barrel maker: Independent Stave; Lebanon KY
Barrel entry proof: 125 proof
Barrel size: 53 liquid gallons; 66.25 Original Proof Gallons
Warehouse: Warehouse K
Floor: 6th Floor
Evaporation loss: 32.53% of the original whiskey lost to evaporation

Bottling

Barrel selection: 41 hand picked barrels
Filtration: None
Product Age: 6 years and 5 months old at bottling
Tasting comment: "Christmas cake and allspice. Bold and yummy"

113 GREAT BUFFALO TRACE
FRANKLIN COUNTY
FRANKFORT, KY 40601

POST OFFICE BOX 619
FRANKFORT, KY 40602

502.223.7641 TEL
502.875.5553 FAX

WWW.BUFFALOTRACE.COM

DISTILLING TRADITION SINCE 1787