

# BUFFALO TRACE

## DISTILLERY

September 9, 2011

Dear Friend of Buffalo Trace,

Many thanks for your purchase of William Larue Weller, our uncut and unfiltered Kentucky Straight Bourbon Whiskey. Jim Murray honored this wheated bourbon with the Liquid Gold Award in his 2011 Whisky Bible.

We hope you and your customers are very pleased with the whiskey contained in these bottles. In distilling and aging this product, we have attempted to make some of the finest American whiskey ever made.

Our William Larue Weller bourbon has been produced in response to consumer requests for more well-aged and barrel strength whiskey. We filled these particular barrels at 114.0 proof back in 1998, but after nearly thirteen years of aging the whiskey is now 133.5 proof.

The glass bottle chosen for William Larue Weller is designed to showcase the whiskey's dark and rich color. The back label provides a full product description. Every case has been hand bottled and labeled to ensure the highest quality finish. The tissue paper has been added to protect the finished package.

On the reverse side of this letter you'll see a fact sheet about the barrels selected for this particular release. Hopefully you and your customers will find the intricate details of these particular barrels interesting.

In closing, thank you again for your purchase of this very limited supply of William Larue Weller. If we at Buffalo Trace Distillery can be of any further assistance please do not hesitate to make contact at the following numbers or e-mail addresses:

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(502) 696-5936

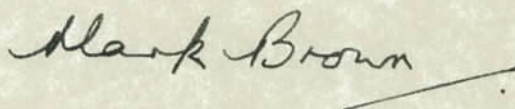
[kcomstock@buffalotrace.com](mailto:kcomstock@buffalotrace.com)

Websites:

[www.buffalotrace.com](http://www.buffalotrace.com)

[www.greatbourbon.com](http://www.greatbourbon.com)

With best regards,



Mark Brown  
President and CEO  
Buffalo Trace Distillery

DISTILLING TRADITION SINCE 1787

113 GREAT BUFFALO TRACE  
FRANKLIN COUNTY  
FRANKFORT, KY 40601

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[WWW.BUFFALOTRACE.COM](http://WWW.BUFFALOTRACE.COM)

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## DISTILLERY

### WILLIAM LARUE WELLER KENTUCKY STRAIGHT BOURBON WHISKEY

#### Distiller

Buffalo Trace Distillery, Franklin County, Kentucky

#### Age Profile

Year of Distillation: Fall of 1998  
Release: Fall of 2011  
Release Brand name: William Larue Weller Kentucky Straight Bourbon  
Whiskey  
Proof for release: 133.5 proof

#### Recipe

Large Grain: Kentucky Corn; Distillers Grade #1 and #2  
Small Grain: North Dakota Wheat  
Finish Grain: North Dakota Malted Barley

#### Cooking / Fermentation

Milling screen: #10  
Cook Temperature: 240 degrees Fahrenheit  
Water: Kentucky limestone with reverse osmosis  
Fermentation: Carbon steel / black iron fermenter  
Mash: Sour

#### Distillation & Aging

Distillation: Double distilled; beer still and doubler  
Proof off still: 130 proof  
Barrel: New, White Oak; #4 Char; charred for 55 seconds  
Barrel maker: Independent Stave; Lebanon KY  
Barrel entry proof: 114 proof  
Barrel size: 53 liquid gallons; 66.25 Original Proof Gallons  
Warehouse: Warehouses N, O & P  
Floor: 4<sup>th</sup> and 5<sup>th</sup>  
Evaporation loss: 57.2 % of the original whiskey lost to evaporation

#### Bottling

Barrel selection: 45 hand picked barrels  
Filtration: None  
Product Age: 12 years and 11 months old at bottling  
Tasting comment: "Honey, caramel, light toffee and pipe tobacco"

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